



**generatorplus.**

the building blocks to online success



Our ultimate digital marketing package will help you generate new leads and business through consistent activity.

### Free set up of the email system

- Active campaign set up
- Active campaign segmentation
- Landing page/thank you page design
- 3 part welcome series
- Email template design



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# generatorplus.

## Monthly Activity

- 2 blogs per month (with SEO) to drive traffic to the landing page
- 1 newsletter per month featuring the 2 blog posts above
- 1 specified targeted advert email per month
- 2 x social media adverts per month to drive traffic to the blogs/landing page
- SEO on all content – monthly audit
- Google Maps updates every month
- Keywords on all new images
- Website speed optimisation
- Hosting
- Up to 10 email addresses
- Security updates
- Theme updates
- Content updates (up to 1 hour per month)
- Minor website fixes if needed

**£395 per month**